

CITIZENS CHARTER



DIRECTORATE OF FLORICULTURE KASHMIR GOVERNMENT OF JAMMU AND KASHMIR

CITIZEN'S CHARTER

DIRECTORATE OF FLORICULTURE KASHMIR
Emporium Garden Srinagar, 190001.
kashflori@rediffmail.com. 01942482032/01942474234

Introduction

The Department of Floriculture, Gardens & Parks, came into existence in the year 1969 as an independent entity in Jammu & Kashmir. The Directorate of Floriculture Kashmir is located at Emporium Garden Srinagar. Presently, Directorate of Floriculture is maintaining **211** Gardens, Parks and lawns spreading over an area of **8629.5** Kanals. This includes world famous Tulip Garden, eight heritage Mughal Gardens viz Nishat, Shalimar, PariMahal, Cheshmashahi, Jarokhabagh (Ganderbal),

Verinag (Anantnag) ,Achabal (Anantnag) and Dara Shikow (Anantnag) and two Botanical Gardens (NMBG Cheshmashahi and Kokernag, Anantnag). Besides important gardens and parks, the Department is maintaining lawns at three important installations viz, **Raj Bhawan, New Secretariat, High Court** and office-cum-residential lawns of VVIPs andVIPs.

The Gardens and Parks are important source of tourist inflow particularly in respect of Heritage Mughal Gardens where lakhs of tourists (domestic and international) visit every season/year. The garden tourism is not only important source of attraction for tourists but also serves as an important source of research and development for plant/environmental Scientists, landscapers as well as Botanists. The Gardens/parks are maintained professionally and efficiently by the Department. The maintenance of the gardens has been acclaimed and appreciated worldwide. Tulip Garden was adjudged as second and fourth best Tulip destination of the world by World Tulip Summit Society in the year 2015 and 2017 respectively and Mughal Gardens of Shalimar, Nishat, and Achabal were included in the tentative heritage list of UNESCO's heritage sites.

Vision

Recognizing the fact that Garden Tourism is an important sector for socio economic upliftment: the need for promoting this sector by upgradation and maintenance of Gardens and Parks particularly at tourist places and development of new parks and gardens. Secondly promoting commercial Floriculture as a viable source of employment and livelihood. With this vision, Department of Floriculture is striving to achieve the goal.

Mission

- Promotion of Garden Tourism.
- Increasing green spaces.
- Enhancing tourist influx by increasing time span of tourist season and exploration of new tourist destination.
- Promotion of Commercial Floriculture.

The Department of Floriculture is committed to an integrated development of Garden Tourism industry and commercial Floriculture in the UT of J&K. The details of our services/objectives, major schemes, grievances mechanism are given below:-

Objectives/Services

- i) Maintenance and Upgradation of gardens and parks to boost tourism and provide leisure time spaces to people.
- ii) Maintenance, Renovation and conservation of historic Mughal Gardens.
- iii) Development of new gardens and parks for tapping different seasons and bringing all the districts on tourist map and ensure sustained tourist flow
- iv) Conservation of indigenous ornamental flora.
- v) Introduction and multiplication of elite types and varieties of new ornamental flora to broaden germplasm base.
- vi) Sale of ornamental plants to general public at minimal costs.

- vii) Efficient, Economic, Eco-Friendly and sustainable flower production, seed production and protection technologies.
- viii) Introduce scientific mode of flower production by using latest machinery for pre and post-harvest operations like field operations, manuring, fertilizing, harvesting, storage, grading, transportation etc.
- ix) Promote protected cultivation of flowers by use of poly houses, shade net houses and Polycarbonated polyhouses, dry flower trade, floristry (bouquet designing, flower arranging in different styles and decoration for stages, man daps, vehicles, banquet halls), aromatic plant cultivation, landscape gardening, nursery raising etc.
- x) Diversification from traditional crops to floriculture by sustained increase in the acreage under flower crops.
- xi) Minimize post-harvest losses; reduce wastage resulting in higher value realization to farmers.
- xii) Energy management and utilization of conventional and non-conventional energy sources in flower production and processing activities.
- xiii) Meeting international sanitary and hygiene standards and norms on products for export growth.
- xiv) Enhance access to capital, technology, effective management and support services such as credit and marketing in and outside the country
- xv) Establish linkages amongst stake holder such as farmers, industry, and research and extension mechanism

Organizational Structure

DUTIES

A – DIRECTORATE

Directorate of Floriculture is headed by Director Floriculture Kashmir. He serves as the Administrative Head of the Directorate and exercises all the Administrative, Financial and Technical powers. The promotion of Garden Tourism and Floriculture related

activities in Kashmir are planned, executed and monitored by Government of J&K through the Directorate of Floriculture Kashmir. The aims are achieved by the services provided through 10 (Ten) District Offices, 25 (twenty five) Sub-District Offices

B – DISTRICT OFFICES

District Floriculture Offices are headed by Floriculture Officers. District office is responsible to implement Floriculture development works as allotted by Head of Department, in accordance with proposals/suggestions for development of their respective jurisdiction of Districts submitted to Head of Department

C – SUB DISTRICT OFFICES

Sub District Offices are headed by Assistant Floriculture Officers (AFOs). The main duties of AFOs are maintenance and upgradation gardens and parks of their jurisdiction and prepare floral plans and develop new parks for increasing green spaces. They also disseminate the knowledge of floriculture technology to farmers. Their primary role is to aid the farmers and farming societies to make better decision to increase Floriculture production. They are the Liaison Officers between the farmers and Government, guide the farmers on how to maximize their crops yields and profits, provide guidance and demonstration on the latest technologies and impart training to advantage of such technologies

Gardens/parks under the Administrative control of Department Floriculture Officer, Kashmir

S.No	Name of Garden/ Park
SRINAGAR	
01	Mughal Garden Nishat
02	Mughal Garden Shalimar
03	Mughal Garden Cheshmashahi
04	Mughal Garden Parimahal
05	Green Park Harwan
06	NMBG (Botanical Garden)

07	Plant Introduction Section
08	Tulip Garden
09	OPN Nishat
10	Char Chinari
11	Emporium Garden
12	Shere-Kashmir Park
13	Pologround Park
14	Dahlia Garden
15	New Kashmir Park
16	Hazratbal Park
17	Bagh-e-Shagufa
18	Sub-station nursery (Polo ground)
19	Owaisabad Bemina
20	Gunj Bakash Park
21	M.I.G colony park
22	Eid Gah Park
23	Rose Garden HMT
24	Children's Park Srinagar
25	Jogger's Park, Raj Bagh
26	Flower Mandi Rajbagh
27	Sanat Nagar park
Anantnag	
1	Poshwan Park
2	Club Park
3	Lidder view park
4	Nehru park
5	Masjid Park
6	Island park
7	Aru Park
8	Aishmuqam Park
9	Akad Park
10	Sallar Park
11	Khiram Park
12	Housing Colony Bijbehara
13	M.G. Achabal
14	Cafeteria Park Achabal
15	B.G. Kokernag
16	Hill view Park Kokernag
17	M.G. Verinag
Kulgam	

1	Chawalgam Park Kulgam
2	Tourism Park Kulgam
3	Aishmuji Park Kulgam
Pulwama	
1	Dilnag Park Tral
2	Sheikhar Park Pulwama
3	Dalipora Park
4	Chinar Park Gong Tral
Shopian	
1	Amusement Park Shopian
Ganderbal	
1	Mughal Garden jorakhabagh
2	RKVY Nursery Manesabal
3	Qamaria Park Ganderbal
4	Zanna Park Fathipora
5	Sheikh Jabbar Park
6	Shah Qalalnder park
Bandipora	
1	Wullar view Park
2	Nishat Park
3	Irrigation Park
4	TRC park Gurez
5	Mini sec Lawns
6	Habba khatoon Park Gurez
Kupwara	
1	Zannana Park
2	Langate Park
3	Children Park
4	Bicherwara Park
Baramulla	
1	Zannana Park Jetty
2	Hospital park
3	Kunzer Park
4	Watergam Park
5	Club Park
6	Hariwattoo Park

7	Bus Stand Park Gulmarg
8	Bus Stand park Kreeri
Budgam	
1	Kanir Park
2	Kremshora park
3	Behisti Zehra Park
4	Friends Colony Park

CENTRALLY SPONSORED SCHEMES

Different centrally sponsored schemes like MIDH (MISSION FOR INTEGRATED DEVELOPMENT OF HORTICULTURE), RKVY (RASHTRYA KRISHI VIKASH YOJANA) and ATMA are under implementation for promotion of commercial floriculture. The Department is organizing regular trainings within and outside the J&K for the farmers/growers in order to make them aware with modern trends in Floriculture Sector. Awareness programmes/ exposure visits are being organized by the department to attract more and more farmers towards this sector. An area of 71.4 Ha is presently under floriculture trade with 15.72 Ha under protected cultivation for cut flower production, 10.91 Ha under ornamental nurseries and 39.92 Ha under aromatic plants cultivation. The production of cut spikes under roses, carnation, gerbera, Liliun and gladioli has increased manifold. At present 2154 growers/farmers are registered with Department of Floriculture out of which 349 are active in the sector and are yielding good returns from the trade. The growers have generated revenue of 12.51 crores from floriculture trade. Department is providing technical guidance and financial assistance to flower growers for promotion of commercial floriculture.

Activities/Programmes under CSS:

- i) Protected Cultivation of Cut Flowers like roses, carnation, gerbera, Liliun and gladioli
- ii) Establishment of ornamental Nurseries.
- iii) Area Expansion of Flowers cultivated in open like Marigold, cosmos etc.
- iv) Creation of Water Sources

- v) Cultivation of Aromatic plants like Lavender, Rosemary and Scented Geranium
- vi) Establishment of Vermi compost Pits
- vii) Human Resource Development by way of Training/exposure visits in and outside J&K

NAME AND DESIGNATIONS AND OTHER PARTICULARS OF THE PUBLIC INFORMATION OFFICERS

S.No	Name , Designation & present Address	Public Information Officers	Phone No./ Mobile
1	Mr. Farooq Ahmad Rather Director Floriculture Kashmir Directorate of Floriculture Emporium Garden Srinagar	Department Appellate Authority	01942482032/9419017791
2	Ms. Firdous Akhter Private Secretary to Director Floriculture Kashmir Directorate of Floriculture Emporium Garden Srinagar	Public Information Officer (PIO)	01942482032/7006687708

GRIEVANCE REDRESS MECHANISM

S.No	Name of the Public Grievance Redress Officer	Helpline Number	Email	Mobile Number
1	Mr. Farooq Ahmad Rather Director Floriculture Kashmir	01942482032	kashflori@rediffmail.com	9419017791
2	Mr. Mubashir Rafiq Deputy Director	01942482032	mubashirflori2010@gmail.com	9419048960

	(HQ) Divisional Vigilance Officer			
3	Ms. Narjees Nawab Deputy Secretary Legal Chairman Internal Complaints Committee	01942482032	narjeeslegal@gmail.com	7006098212
4	Ms. Firdous Akhter Private Secretary to Director Floriculture Kashmir Nodal Officer Grievance Cell	01942482032	kashflori@rediffmail.com	7006687708

Contact Details

Name of the Officer	Designation	Tel No.	E- mail address
Mr.Farooq Ahmad Rather (KAS)	Director	Off.0194-2482032 Fax.0194-2482032 0194-2474234 Mobile No. 9419017791	director@dofk.in
			kashflori@rediffmail.com
			kashflori@gmail.com
Vacant	Joint Director Floriculture Kashmir		jd@dofk.in
Shayiq Rasool	Deputy Director Floriculture Kashmir/ Nodal Officer Centrally Sponsored	9419004832 /7006459796	Personal: shayiqikhlask@gmail.com

	Schemes		Official : comflorikashmir@gmail.com
Mubashir Rafiq	Deputy Director (Central)/Divisional Vigilance Officer	Mobile: +91-9419048960	Official: .kashflori@rediffmail.com
			Personal: .mubashirflori2010@gmail.com
Akhter Hussain	Deputy Director Planning	Mobile: 9858685958	dfkplg@gmail.com
Ajaz Ahmad Khan	Executive Engineer	Mobile No. 9086804772	
Narjees Nawab	Deputy Legal Remembrancer	7006098212	narjees.legal@gmail.com
Javaid Masood	Floriculture Officer MG Srinagar	7006344500/ 9596204855	fo-mgardens@jk.gov.in
			javaidmasood575@gmail.com
Shayiq Rasool	Floriculture Officer, NMBG SRINAGAR	Mobile No. +91-7006459796/ 9419004832	fonmbg@gmail.com
Mubashir Ahmad Wani	Floriculture Officer Baramulla/ Kupwara	Mobile No. 7298708815/ 7006836770	fokupwara@dofk.in
Sadaqat Ali	Floriculture Officer Anantnag/Kulgam	Tel. 01932-2227649 Mobile No. 9419003409	foanantnag@dofk.in
			anantnagflori@gmail.com
Mazhar Mustafa Ansari	Floriculture Officer Pulwama/Shopian	Tel: -01933-2422382 Mobile No. 9419126794	fopulwama@dofk.in
Mazhar Mustafa Ansari	Floriculture Officer Budgam (Addl Charge)	Tele: 01951-256491 Mobile No. 9419126794	fobudgam@dofk.in

Tariq Habib	Floriculture Officer Ganderbal/Floriculture Officer Bandipora (Addl.Charge)	Tele: 0194-2416066 Mobile No. 7006080364	foganderbal@dofk.in
Mubashir Wani	Floriculture Officer ,Baramulla/Kupwara	Tel:01952-234977 Mobile No. 7298708815	fobaramulla@dofk.in
Ajaz Ahmad Pathan	Accounts Officer DOFK	9541978232	kashflori@rediffmail.com
Naadia Hayat	Assistant Floriculture Officer M.G Cheshma Shahi/M.G Parimahal.	Mobile No.9596355788	
Sheikh Altaf Ahmad	Assistant Floriculture Officer,Kupwara/ Baramulla	Mobile:- 7006299365	sheikhaltaf04@gmail.com
Imran Ahmad	Assistant Floriculture Officer Children Park /Pologround / Emporium Garden/S.K Park/Tulsi Bagh Quaters / Rajbhawan Lawns	Mobile No. 9419009417	
Nazir Ahmad	Assistant Floriculture Officer Ganderbal/ Bandipora	Mobile No. 7006553107	
Mohammad Hussain Parray	Assistant Floriculture Officer M.G Nishat/M.G. Shalimar/G.P Harwan,VIP Lawn Dachigam	Mobile No. 941979081	
Sofi Inam	Assistant Floriculture Officer P.I Section Srinagar/NMBG/Tulip Garden	Mobile:- 9622707033	
Shakeel Ahmad Samoon	Assistant Floriculture Officer Budgam	Mobile:- 9469401166	

Shakeel Ahmad Samoon	Assistant Floriculture Officer Pulwama/Commercial Floriculture Pulwama & Shopian Parks. (additional Charge)	8825076883	
Asif Ahmad Yattoo	Assistant Floriculture Officer Anantnag/Pahalgam/Bijbehara/Commercial Floriculture Anantnag/Bijbehara	Mobile:- 9906663555	
Rubiya Rasool	Assistant Floriculture Officer VIP Parks/Sonwar Parks & Transport Yard Quaters.	Mobile:- 9622877304	rabiarasool@gmail.com
Abdul Majid Mir	Assistant Accounts Officer	9797001756	
Firdous Akhtar	Private Secretary to Director/PIO.	Tel:-0194-2474234 Fax:-0194-2482032 Mobile:- 7006687708	kashflori@rediffmail.com
			kashflori@gmail.com
Mrs Jahan Ara	Librarian	Mobile:- 9419057446	jahanara2569@gmail.com